



TRANSFORMERS MAGAZINE'S
INDUSTRY NAVIGATOR

**INVESTMENTS, ARTIFICIAL INTELLIGENCE
AND SUSTAINABILITY**
CONFERENCE 2024

Ordered Chaos: Understanding and applying the governing principles of the global dielectric liquid market

Andrew T. Holden, P.E.

June 11, 2024





Sustainability

Environmental

- Resource Management
- Pollution Prevention
- Conservation



Social

- Equity and Inclusion
- Community Development
- Quality of Life

Economic

- Responsible Consumption and Production
- Innovation and Technology
- Economic Resilience





What happened?





What did users learn?

Mitigate Volatility



Address Complexity



Ensure Supply



**Resilience
Agility
Diversity**





What did producers learn?



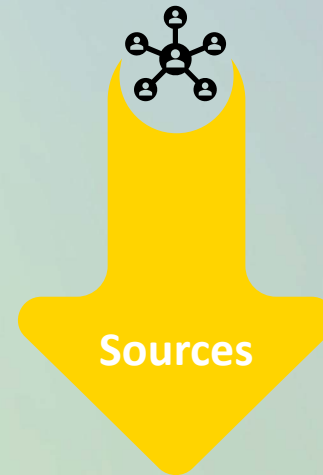


Where are we headed?



**Service
Support
Education**

**Products
Availability**



**Investments
Consolidation**





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