

BOOK YOUR PREMIUM VISIBILITY!

INTERVIEW TYPE	Library longevity						Scholarship
	Transformers Magazine	Switchgear Magazine	Transformers Academy	Web	Social	Email	
	Print and digital		Video included				
Transformers Magazine interview							
NEW Switchgear Magazine interview							
Event web interview							
Event video interview Up to 15 min.							
WiPE interview** Up to 15 min.							
Product launch interview/session Up to 45 min.							
All media interview Up to 45 min.							
NEW All media scholarship interview*** Up to 45 min.							

* 50 % off

** Includes scholarship for 1 university, providing access to the Introduction to transformers course at Transformers Academy for up to 30 students.
*** Includes scholarships for 3 universities, providing access to the Introduction to transformers course at Transformers Academy for up to 30 students each.

Transformers Academy scholarship programme was created in response to the skilled labor shortage faced by every second company according to the *INVESTMENTS 2024 – OUTLOOK TO 2033 report*. One of the conclusions of the fourth *Transformers Magazine’s Industry Navigator conference* held in June 2024 in Madrid, is that the industry needs to attract new talents.
“This can be achieved by establishing partnerships with educational institutions and offering training programs to help bridge the skills gap” - *The Transformer Champions Club, Industry Think Tank Report 2024*